



INDIAN VALLEY SOAP BOX ASSOCIATION * P.O. Box 64573, Souderton, PA 18964

2026 SOAP BOX DERBY RACING SEASON

Dear Potential Sponsor:

The Indian Valley Soap Box Association (IVSBA) is a 'Not for Profit'. We've been hosting Soap Box Derby races for well over 20 years. **This year's 2026 All-American Soap Box Derby Race is scheduled for Saturday, June 6th on 9th Street in Perkasio.**

Our race is a fun, exciting & rewarding event for everyone involved, including area businesses, event sponsors, spectators, the parents and especially our young drivers.

We are looking for businesses & organizations in the community to participate in the event by sponsoring an Official Soap Box Derby Car. These donations & sponsorship fees fund our event by helping to provide driver's shirts, an awards ceremony, trophies, driver's photos, race day programs, sponsor plaques and more. Since our race is sanctioned through the All-American Soap Box Derby, in Akron, Ohio, it helps pay the \$1,750.00 race fee. Plus, helps fund a stipend required for travel & lodging for our two division champions to travel to Akron, Ohio in July 2026 to compete in the First Energy All American Soap Box Derby World Championship Race to represent Perkasio, PA.

In 1998, only 16 cars participated. We have expanded to almost 40 cars in recent years. Every year we receive requests from local children wanting to race. To accomplish this, IVSBA needs your support!

SPONSOR INFORMATION

IVSBA is offering new sponsors the opportunity to purchase a Stock Cars and Super Stock Cars through the All-American Soap Box Derby in Akron, Ohio.

Please visit their website at: <https://aasbd.soapboxderby.org/>

- * New Stock Car Kit \$800 plus Shipping.....** New Wheels \$225 Plus Shipping
 - * New Super Stock Car Kit \$700 plus Shipping.....** New Wheels \$225 Plus Shipping
- AASBD also sells Used Wheels Slightly Less Expensive (new wheels DO NOT give an advantage)*

If New Car with Wheels is Purchased, IVSBA will waive \$150 Sponsorship Fee for Two Years

**No worries, we provide guidance for kit assembly! **

As a sponsor you may select your own driver for your car or IVSBA can provide a driver for you. *If your driver is new to Soap Box racing, no problem! We can give them the tools to race! Practice Days will be scheduled for some time in May, 2026, on 9th street in Perkasio.*

RETURNING SPONSOR INFORMATION

If you have a car and are returning for the 2026 race, the Car Sponsorship fee is \$150 per car.

NOTE: We may have non-sponsored cars available rebrand for \$150.00 sponsorship. As a Sponsors you are responsible for decals, but IVSBA can recommend graphic companies familiar with Derby Cars.

DRIVER INFORMATION

No experience required, but to drive, children must pay a \$40 driver's fee & meet the following criteria:

For Stock Division: *Must be age 7 by the Perkasio race in 2026 (June 6, 2026)* & may not exceed age 14 on or before July 31, 2026. Maximum weight for driver & car is 200 pounds.
(Recommended not exceed 110 pounds and not to exceed 5' 2" height)

For Super Stock Division: *Must be age 9 by July 31, 2026 & may not exceed age 19 on or before July 31, 2026.* Maximum weight for driver & car is 240 pounds.
(Recommended not exceed 160 pounds and not to exceed 6' 0")

This All-American Soap Box Derby sanctioned race is a great family event that fosters relationships within the family as well as between the residents of the community and the area businesses. Parental and community involvement will ensure the continuation of race for years to come.

Should you have the desire to participate in the IVSBA Race (**a great way to advertise your business or promote your organization**), please contact us with your questions. Email: register4race@gmail.com or call Dan DiNardo – President – (610) 955-3893 or Marc DeRosa – Vice President – (215) 801-5042

Thank you in advance for your time and consideration. Please mark June 6, 2026, on your calendar to come out to 9th Street, Perkasio and watch the Soap Box Derby. One never knows, you may see your car take the winning trophy!

The winning car in each division will represent Perkasio, PA in the All-American World Championship Race in Akron, Ohio on July 18, 2026.

Have a wonderful day!

Sincerely,

Dan DiNardo – President

Marc DeRosa – Vice President

Indian Valley Soap Box Association